



Update from Department Head **Dr. Athanasios Zis**

Distinctions and Awards

Dr. Elliot Goldner, Head, Division of Mental Health Policy & Services, was the 2003 recipient of the (Canadian Psychiatric Association's Committee on Education) Paul Patterson Leadership in Education Award for his innovative contributions and creative leadership in taking psychiatric education in new directions.

Dr. Harry Karlinsky, Division of Adult Psychiatry and Director of Continuing Medical Education was the 2003 recipient of the Canadian Psychiatry Association's (Council of Professional Continuing Education) Award for the most outstanding continuing education activity in psychiatry in Canada.

Dr. A.G. (Tony) Phillips, Division of (Basic) Neuroscience, was reappointed as Chair, CIHR Institute of Neurosciences Mental Health and Addiction for a second three year term beginning September 1, 2003.

Dr. Lynn Raymond was this year's recipient of the USA based Huntington's Disease Foundation Lieberman Award, for her work on NMDA receptors. The Lieberman Award was initiated to catalyze innovative proposals leading to the treatment and cure of Huntington's disease.

Dr. Derryck Smith, Head, Division of Child & Adolescent Psychiatry, was appointed to the Professional Advisory Board of the Canadian Psychiatric Research Foundation.

Dr. Sheldon Zipursky, Division of Adult Psychiatry was appointed Head, Department of Psychiatry, Richmond Hospital.

B.C. Leadership Chair in Depression Research.

Great News! Our letter of Intent has been recommended by an International Review Committee and approved by the Leading Edge Endowment Fund (LEEF) Board of Directors to proceed to the next and final stage of the BC Leadership Chair competition.

A total of 22 letters of intent were considered in this round (Round 1) and only five (three from UBC) were asked to proceed immediately to a fully developed proposal. We had very stiff competition from within and outside the UBC Faculty of Medicine but to quote the review committee this is, A good LOI and one that is ready for Phase 2 of Round 1. A world-class chair holder should be well within reach!

International Relations

Dr. A. G. (Tony) Phillips recently attended the 8th Meeting Cooperation in Science and Technology in Tokyo, on

behalf of the neuroscience community in Canada. This meeting, held biannually under the auspices of the Canadian and Japanese Ministries of Foreign Affairs, reviews collaboration in strategic areas of science which to-date have focused on Space and the Environment. Following Dr. Phillips presentation it was agreed that a third CJC panel in Brain Sciences would be established to promote cooperation in an area of research that is strong in both countries and holds the promise of furthering our understanding of the brain function and improving diagnosis and treatment of many psychiatric and neurological diseases.

Appointments & Promotions (2003)

New Appointments

Professor

Dr. Brian MacVicar, (Basic) Neuroscience

Clinical Professor

Dr. C.L. Birmingham, (P/T) Behavioural Science

Dr. Lili Kopala, Clinical Neuroscience

Clinical Associate Professor

Dr. Joan Bishop, Mental Health Policy & Services

Dr. David Erickson, Clinical Neuroscience

Clinical Instructor

Dr. Lauren Broadway, Adult Psychiatry

Dr. Maureen Ceresney, Forensic Psychiatry

Dr. Harpreet Chauhan, Geriatric Psychiatry

Dr. Adam Chodkiewicz, Behavioural Science

Dr. Abi Dahi, Behavioural Science

Dr. Jana Davidson, Child & Adolescent Psychiatry

Dr. Miriam Driscoll, Adult Psychiatry

Dr. James Fabian, Behavioural Science

Dr. Glen Freedman, Child & Adolescent Psychiatry

Dr. Linda Grasswick, Forensic Psychiatry

Dr. Gail Knudson, Adult Psychiatry

Ms. Judith Seppon-Marcus, Mental Health Policy & Svs.

Dr. Sarah Newth, Behavioural Science

Dr. Emily Piper, Behavioural Science

Dr. Carole Richford, Adult Psychiatry

Dr. Edward Shen, Behavioural Science

Dr. Ingrid Sochting, Behavioural Science

Dr. Michael Stefanelli, Forensic Psychiatry

Dr. Joseph Tham, Clinical Neuroscience

Dr. David Yaxley, Clinical Neuroscience

Promotions

Professor

Dr. Lakshmi Yatham, Clinical Neuroscience

Clinical Professor

Dr. Jane Garland, Child & Adolescent Psychiatry

Clinical Associate Professor

Dr. Johann Brink, Forensic Psychiatry

Dr. Valerie Gruson, Adult Psychiatry

Dr. Robert Stowe, Clinical Neuroscience

Clinical Assistant Professor

Dr. Vik Dua, Child & Adolescent Psychiatry

Dr. Ren Persaud, Adult Psychiatry



Event Calendar

Frames of Mind

A Mental Health film series held the 3rd Thursday of each month at the **Pacific Cinematheque 7:30 P.M.** 1131 Howe Street, Vancouver Tickets \$7.50/8.50 at the door or on-line at www.cinematheque.bc.ca

December 18, 2003

Special Double Bill

(all ages welcome)

The Laughing Club of India
Ferris Bueller's Day Off

January 15, 2004

Iris

Director: Richard Eyre

Discussant: Dr. Sheila Nolan

Upcoming Films

Feb.19 & Mar.18, 2004

Titles to be Announced

Teaching Hospital /Division/ Program Education Rounds

Information /details available at :
www.psychiatry.ubc.ca/cme/rounds/

Other Activities

Jan 15, 2004

Department of Psychiatry Retreat
University Golf Club
8:00a.m.— 12:00 noon
Information Linda Kompauer 822-7313

Feb. 20 & 21, 2004

Clinical Neurosciences Conference
Onset of Psychotic and Mood Disorders
SFU at Harbour Centre
Information: Rosen Ho 822-7301

May 13-16, 2004

1st Annual Frames of Mind Mental Health Film Festival stay tuned!

Editor - Dr. Harry Karlinsky

Managing Editor - Michelle Purcell

This newsletter is published quarterly as a vehicle to promote communication within the UBC Dept. of Psychiatry as well as with its wider community. Feedback and suggestions for invited submissions can be forwarded to the Editor at harryk@telus.net.

Continuing Medical Education

Dr. Harry Karlinsky

Guidelines for Commercial Support of CME activities

The primary objective of professional interactions between physicians and commercial supporters should be for the advancement of the health of the population rather than the private good of either physicians or industry. In March, 2003, the University of British Columbia Faculty of Medicine Division of Continuing Medical Education formally outlined the following ten guiding principles that the Div. of CME will meet in planning, designing, implementing and evaluating CME activities for which commercial support was received.

1. **The selection of educational topics, speakers and course materials must be based upon the clinical needs of the patient population and the educational needs of physicians, and must not be influenced by commercial sponsors.**
2. **All Div. CME activities must be free of any real or perceived commercial bias.**
3. **All CME activities must be free of commercial bias towards a particular product or therapy.**
4. **A registration fee must be charged for all CME activities that would normally have a registration fee associated with them.**
5. **The presence of commercial displays must not influence CME activities.**
6. **Faculty and Visiting Speaker payments must be consistent with that which would be made in the absence of commercial sponsorship.**
7. **Registrants must not receive payment from commercial sponsors for attendance at CME activities.**
8. **The extent and nature of commercial support at a CME activity must be in keeping with the educational intent of the activity.**
9. **All parties must fully disclose all monetary support, expenditures, and potential conflicts of interest relevant to that CME activity.**
10. **Acknowledgments must avoid bias towards particular sponsors or products.**

UBC Department of Psychiatry Industry Supported CME Policy —

In an effort to clearly operationalize these

guidelines, the Continuing Medical Education and Professional Development Program of the Department of Psychiatry developed a more detailed policy document, based on a question and answer format. After extensive helpful discussion and feedback, the following motion was unanimously approved at the September 4th, 2003 Advisory Committee meeting of the UBC Dept of Psychiatry

Selected questions and answers of the Policy now follow.

Question: Motion: The policy for commercial support of the Department of Psychiatry's Continuing Medical Education (CME) and Continuing Professional Development (CPD) activities (including, but not restricted to, courses, conferences, workshops, rounds, lectures, internet courses and the production of learning resources) will be as those outlined in the University of British Columbia's Department of Psychiatry Industry Supported Continuing Medical Education Policy document. The policy will be applicable to all activities sponsored or cosponsored by the UBC Dept of Psychiatry's CME/CPD, Undergraduate and Postgraduate educational programs; all of the UBC Dept of Psychiatry Divisions and Programs; and those Departments of Psychiatry within the UBC Dept of Psychiatry network of teaching hospitals. All individual Faculty of the UBC Department of Psychiatry must also comply with this policy

Question: Can commercial sponsors be members of course/rounds planning committees for Dept CME events.

Answer : No.

Question: Can commercial sponsors make particular content or speakers a condition of support?

Answer: No.

Question: Can speakers use materials provided by commercial sponsors.

Answer: Yes. However the content of slides and reference materials must remain the ultimate responsibility of the faculty selected to provide the CME activity. According to the UBC Div CME office, If a physician is totally comfortable with the content of industry prepared materials (handouts, slides, reference materials, etc.) and

these materials do not introduce bias, promote specific products or industry interests, they may be used without alteration. The faculty should evaluate carefully all such materials before using them and should not use any materials as a condition of industry to support a particular presentation or CME/CPD activity. Presenters who utilize materials prepared by commercial sponsors must clearly label the source of all such material.

Question: Should titles of presentations/content of presentations include references to trade names.

Answer: The UBC Division of CME guidelines state Generic names should be used where possible. The use of trade names in the content of presentations should therefore be discouraged and used only to familiarize the audience with the relevant trade medications. The use of trade names in the titles of presentations is not allowed.

Question: Are there Dept CME activities that can take place without registration fees despite commercial sponsorship?

Answer: Yes. As examples, exceptions to this general principle include rounds, established professional meetings, faculty development activities and research oriented continuing education activities.

Question: Can commercial displays be present at Dept CME events.

Answer: Yes

Question: Can commercial sponsors be publicly thanked at Dept CME events

Answer: Yes

Question: The guideline states that commercial sponsors may not influence exhibit placement as a condition of support for CME activity. However, can a minimum level of financial support be requested before the option to place an exhibit is provided?

Answer: Yes, provided it is the Dept CME organizers that are setting the conditions of exhibit placement and not industry.

Question: Can industry reps attend a Dept CME event that they do not sponsor?

Answer: Yes but they should only attend with permission of the conference organizer and not contribute directly to the proceedings. According to the UBC Div of CME department policy, industry representatives must avoid any product promotion while attending (as observ-

Continuing Medical Education

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ers) any CME activity.

Question: *Can commercial sponsors directly pay an invited speaker?*

Answer: No. Either the Dept. of Psychiatry CME/CPD office, Division, Program or teaching hospital must make this payment. If requested, the Dept of Psychiatry CME/CPD office will manage these transactions under the direction of the relevant Teaching Hospital/Division/Program CME organizer.

Question: *Can commercial sponsors establish the amount a speaker is to be paid (ie in those circumstances where they've recommended the speaker and also provided an unrestricted educational grant to the Dept CME organizers)?*

Answer: No. The CME organizer must set speaker fees. However the CME organizer can agree to pay a speaker the amount recommended by the commercial sponsor. The Div of CME is currently examining this issue and is contemplating developing a policy that will set consistent honorariums and/or speaker payments to be utilized for all Div CME programs. The Dept CME will revisit this issue once the Div CME policy is developed.

Question: *Can industry sponsor defray the costs of participants at CME events? In particular, the CMA Guidelines (Principle 24) include the following point: The industry sponsor should not pay for travel or lodging costs or for other personal expenses of physicians attending a CME/CPD event. However, according to the R & D code of Marketing Practices, physicians may apply and receive support to participate in CME events held outside Canada, provided a report is submitted to the supporting company (or to other alternatives listed). Although, not defined, it appears participate simply refers to attendance at the international meeting, as opposed to more active involvement, such as presenting a paper. Which of these apparently contradictory recommendations do the UBC Div CME Guidelines support (ie does the CMA policy prevail?).*

Answer: According to the Div CME office, the UBC CME Guidelines clearly support the CMA policy and would see no difference in receiving funds to pay for travel, lodging or personal expenses to attend a CME/CPD event held in Canada or outside of Canada. This is one of the main controversies in the current Rx and D Guidelines.

Question: *This guideline states it is inappropriate to receive gifts from commercial organizations while taking part in a CME activity. What about those organizing CME events? Is it a personal*

gift if payment for meals (eg a luncheon) is offered to Dept CME physician organizers who are meeting with commercial sponsors, potential or committed, in order to discuss a CME event?

Answer: Although it is recognized that the physician organizer is carrying out an official function by meeting with the industry, payment for meals should not be accepted, even in these circumstances, in order to avoid the perception of bias.

Question: *Can a commercial sponsor directly reimburse the travel/lodging & meal expenses of a speaker?*

Answer: No. Reimbursement must emanate from the Dept CME and not from the commercial sponsor.

Question: *Do informal CME events, such as a lunch with an out-of-town speaker to discuss case conferences, fall within these guidelines?*

Answer: Yes. All CME events, whether informal or not, must comply with formal guidelines (ie CME organizers to directly invite and pay speaker, modest meals, etc..)

Question — Can Faculty accept honoraria for speaking engagements at local hospitals?

Answer: Guideline 6 clearly states that it is appropriate for Faculty to accept reasonable honoraria. It would therefore be entirely reasonable for a Faculty member of the UBC Dept of Psychiatry to accept reasonable honoraria as a visiting speaker to a Lower Mainland Hospital (or other external setting). Please note however that the invitation to participate must emanate from the hospital's course coordinator and not the commercial sponsor. Further, although commercial sponsors can recommend speakers, it's important that the speaker must be acceptable to the course coordinator and his/her planning committee. Finally, it's recognized that some hospitals may not have established CME accounts and have relied on commercial sponsors to pay speakers directly. However, according to the Dept CME policy, any payment to Faculty may not be made directly by commercial sponsors. Invited speakers should therefore clarify the intended source of payment and ensure that all funds from commercial sponsors are in the form of unrestricted educational grants made payable to the local hospital.

Question — Can Faculty accept invitations to speak at industry-initiated CME events?

Answer: The UBC Division of CME guidelines does not explicitly address this point. However, it would be entirely reasonable for a Faculty member

of the UBC Dept of Psychiatry to accept such invitations and a reasonable honorarium. In this case, the commercial sponsor could directly pay the honorarium to the speaker. Please note however that the educational content must remain the ultimate responsibility of the Faculty. Further, speakers should ensure they are aware of the nature of meals and/or social events that are being offered to those who attend. In particular, the CMA guidelines highlight that subsidies for hospitality should not be accepted outside of modest meals or social events. Anything beyond such subsidies would be viewed as a personal gift given to those who attend which, according to the CMA guidelines, should not be accepted, regardless of whether an event is an accredited CME activity or not. In summary, although the Dept of Psychiatry guidelines are focused on UBC associated teaching, it also expected that all Faculty will comply with the recommendations contained in the 'Canadian Medical Association policy on 'Physicians and the Pharmaceutical Industry' (Update 2001)

Question: *Is it appropriate to include a modest industry sponsored meal or social event as part of a Dept CME activity?*

Answer: Yes.

Question: *Can the duration of a commercially sponsored social event be greater in duration than the corresponding educational component?*

Answer: No

Question: *Is it appropriate to acknowledge sponsors by their level of sponsorship (eg. Gold, silver, bronze)?*

Answer: Yes.

Question: *Do non-commercial sponsors need to pay the same amounts as commercial sponsors when jointly sponsoring a CME activity.*

Answer: No.

Question: *When a series of grand rounds is sponsored by a number of commercial sponsors, how should sponsorship be acknowledged?*

Answer: Each round within the series should acknowledge all sponsors.

Question: *Is it appropriate to acknowledge the name of the industry rep, in addition to the name of the commercial sponsors, on a course brochure, posters, or flyers?*

Answer: No

To access the entire policy, please visit
<http://www.psychiatry.ubc.ca/cme/>

Onset of Psychotic and Mood Disorders Clinical Neurosciences Conference

February 20 and 21, 2004

SFU at Harbour Centre
Vancouver, BC



www.cme.med.ubc.ca Register Online!

For life.

Conference Overview

The 2004 Clinical Neurosciences conference theme is "Onset of Psychotic and Mood Disorders". This meeting will focus on the clinical and research aspects of early onset psychosis, depression and bipolar disorder. The meeting is two days with the first day focusing on clinical issues while the second day has a basic science emphasis.

Day 1 (Clinical): Early Interventions

Day 2: (Basic Science): Synaptic Plasticity

There will be plenary talks on topics such as early onset bipolar disorder and workshops on sleep, mood and psychotic disorders. A feature of this year's meeting is a debate which is on psychotherapy versus medications in the treatment of early onset mood and anxiety disorders.

Keynote Speakers

First Episode Psychosis

Jean Addington, PhD, Associate Professor, Department of Psychiatry, University of Toronto

Issues of Psychotherapy vs Medications in the Treatment of Mood and Anxiety Disorders

Allan Young, Professor of General Psychiatry, Director of Stanley Research Centre, School of Neurobiology, Neurology and Psychiatry, University of Newcastle

Invited Speakers

Catharine Rankin
Mary Connelly
Richard Williams

Alaa El-Husseini
David Erickson
Weihong Song

Target Audience

This conference will appeal to Psychiatrists, Psychologists, General Practitioners, Mental Health Professionals and others with an interest in this area.

Sponsored by:
Department of Psychiatry - Division of Clinical Neuroscience
Brain Research Centre



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